



CUSTOMER JOURNEY

PREMIUM SHOPPING EXPERIENCE



CUSTOMER JOURNEY

PREMIUM SHOPPING EXPERIENCE



1 PRINTEMPS RECEPTION

Personalized Welcome at the Printemps Reception.



3 PERSONAL SHOPPER

One to Private Personal Shopping Session (Multilingual Experts by universes)



5 GOURMET BREAK

Gourmet break served at the Printemps' Rooftop



7 PRIORITY TAX REFUND

On-Site with your personal Assistant.



2 VIP LOUNGE

Free access with a Personal Assistant at disposal



4 EXCLUSIVE DISCOUNT

5% Discount on the Whole Store.



6 HANDS-FREE SHOPPING

Hands-free Shopping Service throughout the entire store



8 SHOPPING DELIVERY

Dispatch any purchases you make at the Printemps Haussmann store, within Paris



CUSTOMER JOURNEY

PREMIUM SHOPPING EXPERIENCE

We are pleased to offer to your clientele an exclusive co-branded experience with the following benefits:

- **Personalized Welcome service** at the VIP lounge
- **Personal Assistant** at disposal
- **Personal Shopper** at disposal
- Premium offer to our loyalty program with **5% OFF** on your shopping day
- **Hands Free Shopping**
- **Gourmet Break** on Printemps rooftop
- **Priority Tax Refund Service** by your Personal Assistant
- **Shopping Delivery** at Parisian Address

CUSTOMER JOURNEY

PREMIUM SHOPPING EXPERIENCE

INFORMATIONS NEEDED TO BOOK A PERSONAL SHOPPER

Guest's Name & First name

WhatsApp Number & Email Address

Date of the trip to Paris

Name of your company

Name of the Shopping Experience

CONTACT TO BOOK

accueilpersonalsshopping@printemps.fr

TEL: +33 (0)1 42 82 54 91

CELL / Whatsapp: +33 (0)7 87 30 73 28



You inform our personal shopper service* through email or Whatsapp. Minimum 48hrs in advance



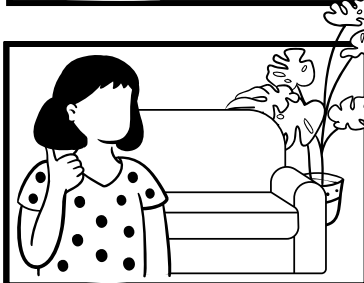
The personal shopper (PS) will **qualify wishes of the guest** through Whatsapp



The PS will prepare the **selection of items chosen** by the guest



The PS will book with the guest the day and hour for the Shopping experience and shared **appointment's details**.



The PS will prepare the selection of items in a **private Salon**.



CUSTOMER JOURNEY

PREMIUM SHOPPING EXPERIENCE

THANK YOU