



# CUSTOMER JOURNEY

WELCOME SHOPPING EXPERIENCE



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### PRINTEMPS RECEPTION

Personalized Welcome at the Printemps Reception.



### EXCLUSIVE DISCOUNT

5% Discount on the Whole Store.



### GOURMET BREAK

Gourmet break served at the Printemps' Rooftop



### TAX REFUND

On-Site with our experts' team.



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We are pleased to offer to your clientele an exclusive co-branded experience with the following benefits:

- **Personalized Welcome service** at the Printemps reception
- Welcome Offer to our loyalty program with **5% OFF** on your shopping day
- **Gourmet Break** on Printemps rooftop
- **Tax refund service** directly on site

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## WELCOME SHOPPING EXPERIENCE



You are free to **download** the Welcome shopping experience directly on the **dedicated landing page**.



You could **share it** directly with any guest **through WhatsApp** or email at any time



No need to contact us in advance, **each guest could come at any time with the invitation.**



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THANK YOU