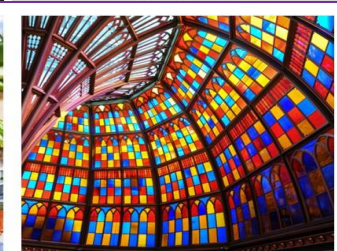


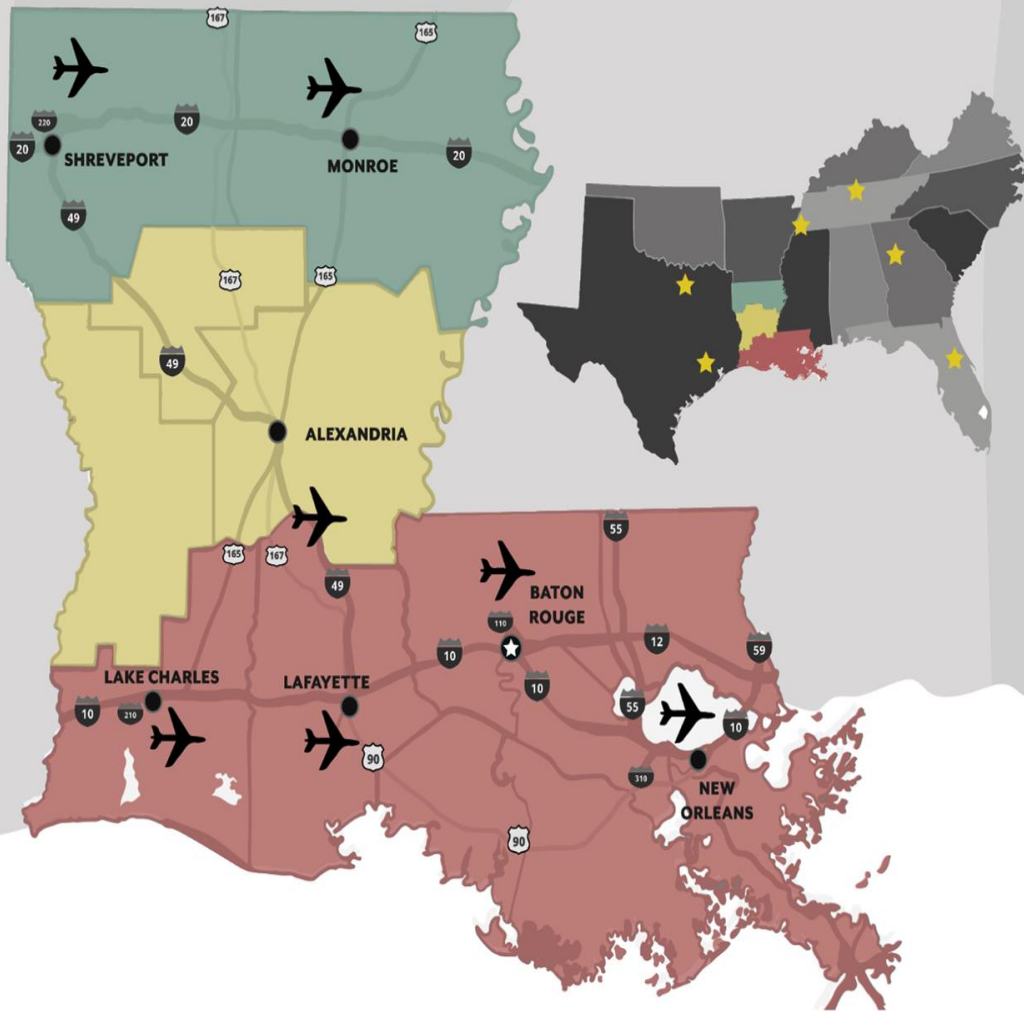
LOUISIANA

Feed Your Soul.

ExploreLouisiana.com

Welcome to the
Southern
USA State





LOCATION & CONNECTIVITY

- Louisiana is located between Texas and Mississippi on the Gulf of America.
- New Orleans (MSY) is major gateway. Louis Armstrong International Airport. Houston is also a gateway-2 hours drive to Lake Charles.
- Louisiana- known as the Pelican State, The Bayou State, or Sportsman's Paradise
- The summers are warm and long, the winters are mild and therefore you can visit a year-round.





HISTORY

- Named after King Louis XIV of France's Bourbon Dynasty in 1682.
- The USA purchased Louisiana from France for \$15M in 1803, called the 'Louisiana purchase'
- Early history included French rule, Spanish rule, and British rule, before becoming a state in 1803.
- Cultural influences include French, Spanish, British, American, French Canadian, Caribbean, Native American, African, Sicilian, and German.

LOUISIANA



What are we known for?

JOIE DE VIVRE!

CELEBRATION!!

Food

Music

Outdoors

Culture

And so much more!

LOUISIANA

FUN FACTS ABOUT LOUISIANA

- The first cocktail 'Sazerac' was invented here, you can drink walking on the streets of New Orleans.
- Louisiana is known as the birthplace of jazz.
- Atchafalaya "uh-CHA-fuh-lie-uh"- National Heritage Area - Largest freshwater swamp in America.
- Cajun Acadians still speak their own dialect of French in Louisiana. (Acadians settled in Louisiana-were exiled from Nova Scotia, Canada in the 18th century)
- Creole culture comes from the descendants of French, Spanish, African, and Caribbean settlers.
- Louisiana's state capitol building, in Baton Rouge, is the tallest in the United States at 450 feet high (taller than DC).
- Famous Americans from Louisiana include Ellen DeGeneres, Louis Armstrong, Reese Witherspoon



LAKE PONTCHARTRAIN



LOUISIANA EXPERIENCES/ USP's

- Music and Entertainment
- Culinary
- Outdoors & Nature
- Culture & Festivals (Mardi Gras)
- Nightlife
- Cruising
- Casinos
- Outlet Shopping



CULINARY LOUISIANA

- State dish- Gumbo, a unique mix of flavors and cultural influences.
- Popular Louisiana Eats:
 - Gumbo (Veg, Chicken, Alligator, Seafood)
 - Red Beans & Rice
 - Jambalaya
 - Shrimp Étouffée
 - Po' Boys
 - King Cake
 - Beignets
 - Banana Foster
 - Pralines





BREWERIES, DISTILLERIES AND WINERIES

- Home to America's first cocktail - the Sazerac.
- Every city has its own breweries, and distilleries.
- Hand crafted, infused with local ingredients (sugarcane, corn, rice, pecans, honey, creole spices like pepper, paprika)

LOUISIANA

OUTDOOR EXPERIENCES

- Year-Round Outdoor Activities.
- 21 beautiful State Parks with Glamping experiences available.
- Visit Poverty Point UNESCO World Heritage Site.
- Atchafalaya "uh-CHA-fuh-lie-uh"- National Heritage Area - Largest freshwater swamp in America.
- Among the most culturally rich and ecologically varied regions in the US.
- Road Trip along Louisiana's 19 Scenic Byways and discover that the Unusual is our Usual.



CULTURE & FESTIVALS

- Mardi Gras
- New Orleans Jazz & Heritage Festival
- Lafayette Festival International
- Natchitoches Christmas Festival
- Baton Rouge Blues Festival
- Ponchatoula Strawberry Festival
- Ruston Peach Festival
- Rayne Frog Festival
- Sunflower Trail Festival
- Lake Charles Pirate Festival
- Houma Rougarou Fest



LOUISIANA MARDI GRAS

Colors: Purple, Green, and Gold

- Mardi Gras 2026: 7 February 2026
- Carnival Season Experience- 6 January 2026- 17 February 2026
- Celebrated throughout the state, with the largest celebrations in New Orleans
- Parades, costumes, music, dancing, food
- King Cake





NEW ORLEANS

ACCOMMODATION OPTIONS

- Hotels (All major hotel brands are the Ritz Carlton, Intercontinental, Marriott, Wyndham, Hyatt, Hilton etc)
- Resorts
- Vacation Rentals
- Bed & Breakfasts
- Cabins & Cottages





Louisiana (7 nights)

• New Orleans (3 nights)



New Orleans- Lafayette
(3.5 hr. drive)

• Lafayette (2 night)



Lafayette- Lake Charles
(1 hr 15 mins drive)

• Lake Charles (2 nights)

Nearest int. airport: Houston (2 hours away)

NEW ORLEANS

- French Quarter walking tour
- Vue Orleans- observatory
- Audobon insectarium & aquarium
- Mardi Gras World
- Preservation Hall (birthplace of Jazz)
- Sazerac House
- National WWII Museum
- New Orleans Pharmacy Museum (1823 apothecary with exhibits of early medicines, superstitious cures)
- Café Du Monde
- Street car ride
- Jazz cruise (lunch/ dinner)
- Vampire walking tour
- Live music at cocktail bars



LAFAYETTE

- Tabasco Factory Tour with tasting at Avery Island (lunch at local restaurant)
- Atchafalaya Basin Swamp Tours by Airboat (2 hours tour)
- Lake Martin (wildlife reserve, most instagrammable spot)
- Acadian Village (An 1800s Cajun village with authentic buildings)
- Enjoy a Drive Thru Daiquiri
- Parish Brewing Company (sample beers at the Taproom, sugarcane, strawberry mochi, triple cherry, black currant and more!)
- Live music- Zydeco, Jazz



LAKE CHARLES

- Top Casino Resorts (Golden Nugget, L'Auberge)
- Sam Houston Jones State Park (hiking)
- Prien Lake Park (picnic)
- Golf
- Crying Eagle Brewing Tour OR Bayou Rum Distillery Tour
- Children's Museum
- Wellness & Spas
- Creole Nature Trail



CRUISING IN LOUISIANA

- Jazz Lunch/Dinner/Sightseeing Cruises on Mississippi River in New Orleans
 1. Creole Queen
 2. Steamboat Natchez
- Cruise Lines departures from New Orleans:
 1. Carnival
 2. Norwegian
 3. Royal Caribbean
- River Cruises: American Cruise Line, Viking

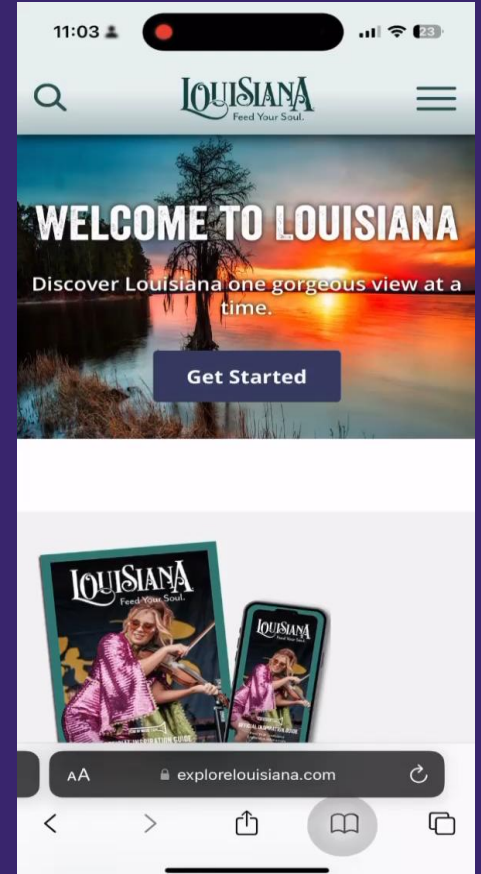
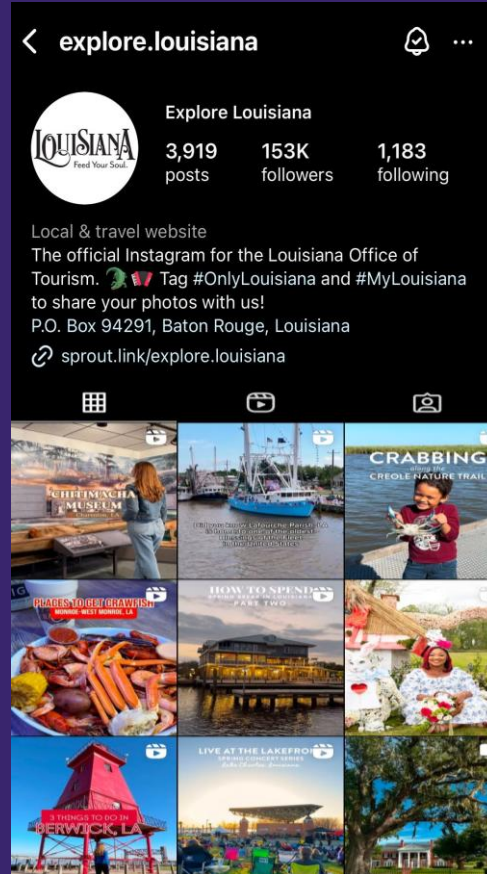
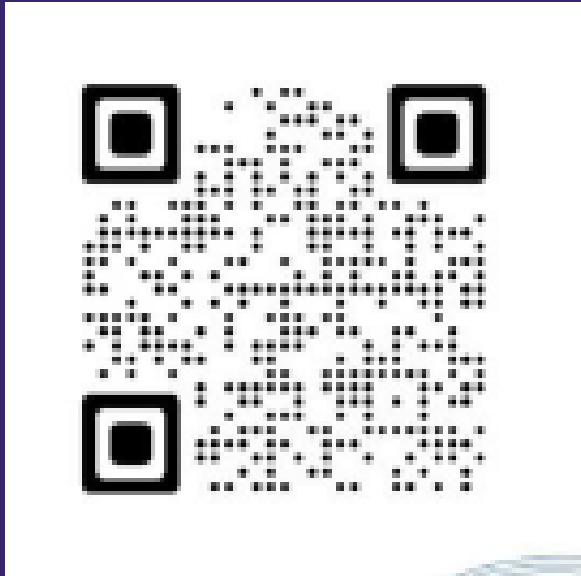
For more information visit:
www.PortNO.com/cruises



LOUISIANA

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THANK YOU AND
SEE YOU SOON IN
LOUISIANA, USA!

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