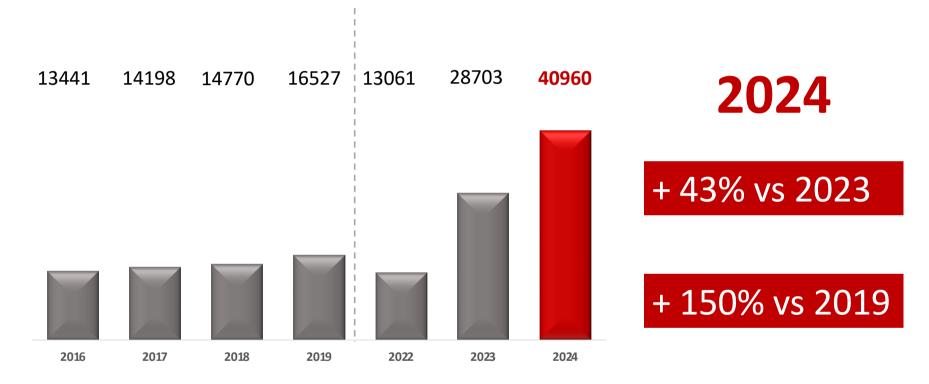




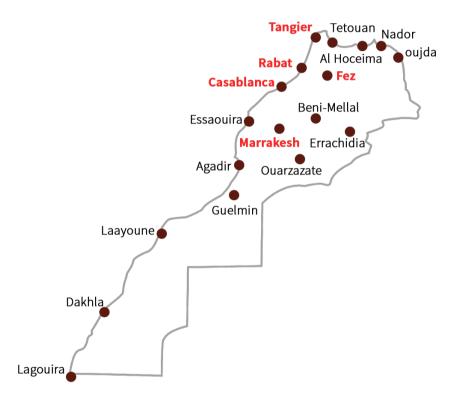
### **Indian arrivals to Morocco**





### **location & map**







### general information

Capital: Rabat

Main Cities: Casablanca (business center); Tangier; Marrakech; Fes;

Oujda; Agadir

**Type of government:** Constitutional Monarchy

**Area:** 710,859 sq. km

**Population:** 39 million

**Currency:** Moroccan dirham (MAD); 01 MAD = 8.21 INR

Language: Official: Arabic & Amazigh; French is widely spoken

**Time Zone** GMT +1 (except during Ramadan, where it is GMT)

**Travel plug:** 220 volts with use of French electrical plugs, an <u>adaptor</u> is

required

**Visa:** E-visa has to be obtained through Accès Maroc portal

https://www.acces-maroc.ma/

Fee: INR 7,000 approx.

Processing time: 3-7 working days

**Weather:** Perfect all year round with 300 days of sunshine



 $\label{eq:mediterranean} \mbox{Mediterranean climate: Mild winter \& hot}$ 

summer



Cool summer in the Atlas mountains and the

Atlantic coast



Temperatures vary from a minimum of 6 degree Celsius to 40 degree Celsius depending on

location and seasonality.

In the mountain areas temperatures fall below zero in winters

4

Rainfall: November - March



### connectivity



**Connectivity via Middle East & Europe** 

25 airports across the country

Main point of entry: Marrakech, Casablanca & Rabat

Some of the options:

- Turkish Airlines
- Qatar Airways
- Emirates
- Etihad
- Egypt Air
- Gulf Air
- Saudia
- Lufthansa
- Air France
- British Airways

Ferry from: Spain, Italy & France



### getting across and around the city



**Highway Network** connects all major cities of Morocco with options to rent a vehicle

### **High Speed Trains (TGV) serves 4 stations:**

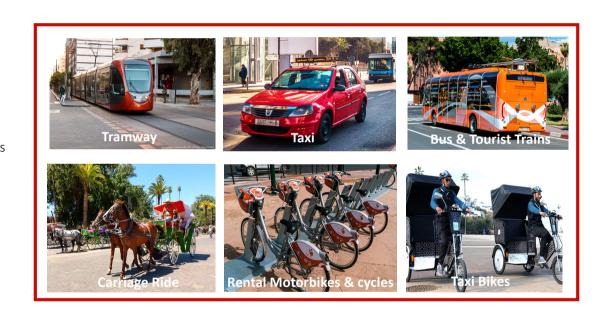
■Tangier – Casablanca: 2h10m

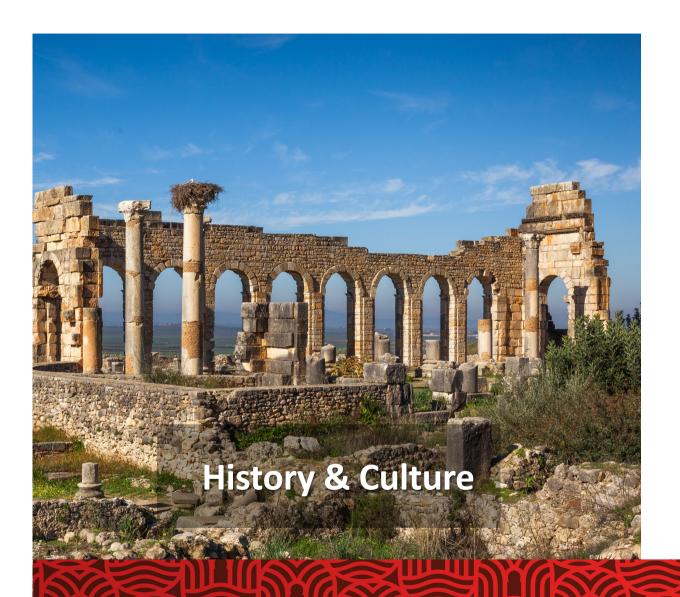
■Rabat – Tangier: 1h20m

■Kemitra – Tangier: 50m

Tickets are available on the spot or on ONCF website <a href="www.oncf.ma">www.oncf.ma</a>

Besides High Speed Trains, there is an option of comfortable regular train service as well.







**8000+** Historical Monuments & 9 UNESCO Heritage Sites

Over **1200 years of History** and 6 Dynasties

A mixed & variable culture: **30+ medinas** 

Rich & varied handicrafts

Culinary and gastronomy

Moroccan Art of living: Interior architecture, Moroccan Hammam,
Andalusian music









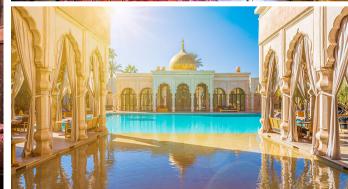
# breathtaking landscapes

- 9 National Parks
- Atlantic coast Mediterranean creeks
- The High Atlas mountains
- The Middle Atlas cedar forests
- Tafilet Palm Groves
- The Souss Plains
- The splendid dunes of the Great South











### accommodation

### attracting global leading hotel brands

- Luxury hotels & resorts
- 3, 4 & 5 \* Hotels
- Riad epitome of Moroccan hospitality
- Guesthouses, cottages, and private residences
- Country campings and bivouacs
- Budget-friendly hostels

### Capacity - Over 3,00,000 beds

ACCORHOTELS	Fairmont	RIU National America	\mathbb{A}\arrioft	Hilton HOTELS & RESORTS
BARRIÈRE	IBEROSTAR HOTELS & RESORTS	starwood Hotels and Resorts	PANON TEST	Barceló
FOUR SEASONS	MANDREM OBJECTAL THE MOTEL GROUP	Obervi Hotels & Resorts	MÖVENPICK HOTELS & RESORTS	THE RITZ-CASETON
GOLDEN TULIP	INTERCONTINENTAL HOTELS & RESORTS	NQBU HOTELS	Radissen ou	VICHY CÉLESTINS Spa HARI





### **Marrakech**

Say hello to the Red City

### Secret Gems:

- Jamâa El-Fna Square
- Secret Garden
- El Badîi Palace
- El Koutoubia Mosque
- The Menara basin
- Water Museum
- Bab El Khamis Souk
- Marrakech Palm Grove
- Toubkal National Park

From Casablanca by car: 2h45m









## culture, adventure & shopping paradise

#### **Culture:**

- Jemaa El Fna Square: Storytellers, musicians, local delicacies.
- Historic Landmarks: Koutoubia minaret, Menara gardens.

#### Adventure:

- Golf Courses: Stunning view of the Atlas mountains with elegant designs.
   Assoufid Golf Club, Al Maaden Gold Resort, Palmeraie Golf Palace & Samanah Golf Club.
- The palm grove is locatd just a short distance from downtown and covers a large area. Explore the lavish vegetation on horseback or on a quad bike.
- Aerial Exploration: Hot air balloon rides, ultralight plane rentals.









### **Shopping:**

- Traditional Souks: Artisanal treasures, haggling atmosphere.
- Gueliz District: Modern shopping, blend of tradition and modernity.
- Unique Craftsmanship: Handcrafted leather goods, ornamental candles.

### **Mountain Thrills:**

- Atlas Mountains: Hiking, zip-lining, skiing, quad biking.
- Lalla Takerkoust Lake: Jet skiing.





### **Casablanca**

### Where modernity meets ancient charm

### Secret Gems:

- Mosque Hassan II
- Morocco Mall
- Beach Ain Diab Corniche
- Boulevard d'Anfa
- Old Medina
- Habous neighbourhood

From Marrakech by car: 2h45m







## cultural fusion, adventure, shopping

#### **Culture:**

- Explore the vibrant medina (old town), located in the heart of the city, and Hassan II Mosque, one of the most iconic landmarks in the city
- Festivals like Casablanca Festival and Jazzablanca, which celebrates cultural diversity and artistic talents of Casablanca and Morocco as a whole

#### **Adventure:**

- Royal Golf Anfais one of the oldest and most prestigious golf courses in Morocco. PalmGolf Casablanca, Tony Jackline Casablanca & Mohammed V Golf Club all offer picturesque backdrops
- Water sports and sport fishing along the Atlantic.









#### **Beaches:**

- Ain Diab Corniche for beach activites and entertainment.
- Tranquil beaches at Dar Bouazza and Bouznika.

#### Nightlife:

• Trendy clubs, restaurants, and cultural events. Sky28, La Bodega, Ricks Cafe, la Suite, Le Cabestan, Yan's Club & Theatro to name a few.

### **Historical Exploration:**

- Sqala Bastion and eclectic medina.
- Art Deco district's architectural charm.

### **Shopping:**

- Downtown boutiques and malls like Morocco Mall.
- Traditional craftsmanship in the medina and Habous district





### **Rabat**

### A modern capital with deep rooted history

### Secret Gems:

- Hassan Mosque
- Kasbah of the Oudayas
- Chellah Necropolis
- Archaeological Museum
- Mawazine World Music Festival
- Sebbat Souk

From Casablanca by car: 1h05m
From Marrakech by car: 3h305m









### a modern capital with deeprooted history

#### **History:**

- Explore Kasbah des Oudayas a historic fortress located on a hill and its lush gardens, and landmarks such as the Kasbah Mosque and the Kasbah Museum.
- Discover the ancient Chellah necropolis, a Merinid legacy.

### **Green Tourism:**

- Visit the tranquil Botanical Test Garden.
- Enjoy well-equipped beaches along Rabat's coastline.

#### **Beaches:**

Relax at Oudayas Beach, perfect for kayaking and windsurfing.





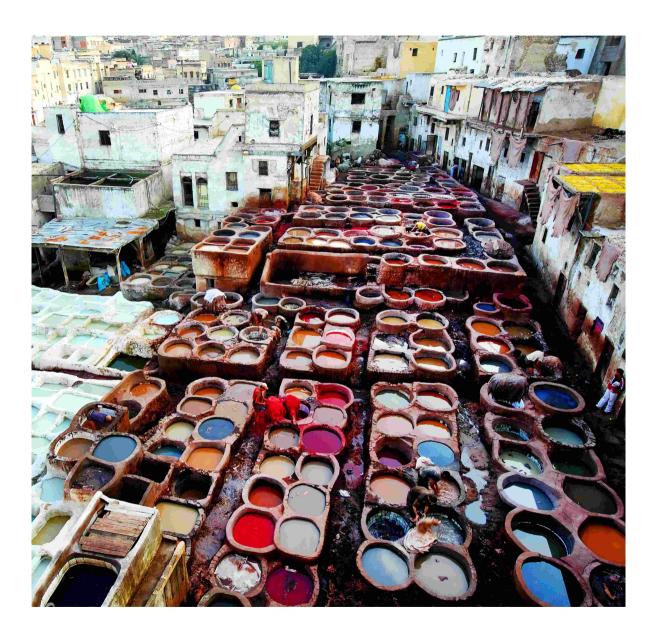


### Sports:

- Engage in water sports such as surfing, jet skiing, paddleboarding and beach volleyball along the Rabat Beach, Nations Beach & Mehdia Beach.
- Tee off at Dar Es Salam Royal Golf Course.
- Experience aerial thrills at the Aeroclub of Salé

#### **Shopping:**

- Wander wide boulevards for chic boutiques.
- Experience retail therapy at the bustling Megamall.
- Explore the vibrant medina for traditional crafts.
- The Oulja Artisanal Complex, located in Salé near Rabat, Morocco, is a vibrant hub for traditional crafts like pottery and textiles.





## **Fez**The Imperial Pearl

### Secret Gems:

- The Grand Mosque Jamaa Al Kabir
- The leather tanneries
- Tombs of the Merinids
- Nejjarine and Batha Museums
- Moulay Yacoub Thermal Baths
- New Downtown
- The Attarine Mederesa

From Casablanca by car: 1h5m
From Marrakech by car: 3h30m







### Fez at a glance

### **Multicultural History:**

• Fez, a city with a rich multicultural history since the 13th century, features a UNESCO-listed medina, showcasing its diverse heritage.

### **Cultural Treasures**

- Fez,, often referred to as an "open-air museum," for its rich cultural heritage and historical significance and is home to artisan.s like tanners, weavers, and potters.
- Visit Bab Boujloud gate, marvel at Arab-Andalusian art, and experience the city's vibrant festivals.







#### **Activities in Fez:**

- Hiking in the Middle Atlas Mountains, horse riding in the countryside and surrounding areas.
- Golf Royal Golf de Fès, Michlifen Golf & Country Club & Atlas Golf Resort
- Discover the Middle Atlas Mountains and Lake Dayat Aoua.
- The Henri Leconte Tennis Center located in the city, is one of the popular venues for tennis enthusiasts.

### **Ancestral Arts:**

- Wander through the medina's alleys, discovering riads, madrasas, and museums.
- Explore markets like El Henna and Nejjarines, including the famous "blue of Fez."

#### **Hospitality:**

Learn about Fez's hospitality through the Regional Association of Guest Houses of Fez and its region, offering insights into traditional guesthouses and accommodations.





## Tangier A Mythical City

### Secret Gems:

- Tangier Medina
- The Bay of Tangier
- Playa Blanca white beach
- The Caves of Hercules
- Perdicaris Forest and Mediouna Park
- Cervantes Grand Theatre
- Church of Saint Andrew

From Casablanca by car: 4h From Marrakech by car: 6h









### the cosmopolitan city

### **Multicultural Heritage:**

• A unique blend of cultures, influenced by its location where the Mediterranean and Atlantic meet.

#### **Historic Landmarks**

 Explore the lime-coated houses of "the White" Tangier, the Kasbah, Socco, and the Sultan's Palace

### **Spanish Influence**

• Experience the Spanish influence in Tangier, evident in landmarks like the Plaza de Torros and the Cervantes Theatre.

### **Serene Beaches:**

Enjoy the city's beaches, perfect for relaxation and water sports. Beaches: Plage Municipale, Plage Achakkar & Plage de Tanger









#### **Outdoor Adventure:**

- Dive into the waters of the Strait of Gibraltar for spectacular underwater scenery.
- Visit the Hercules Caves and Ksar Sghir for more natural wonders.

#### **Local Crafts & Markets:**

 Tangier is an open-air museum, with vibrant markets like the Big Socco and the Small Socco.

### **Sporting Activities:**

- Golf Royal Golf Club Tangier
- Water Sports Jet Skiing, Parasailing, Windsurfing, Kiteboarding, Kayaking, Snorkelling and more
- Hiking & Trekking In Rif Mountains visitors can swim in natural pools and admire the cascading waters





### Chefchaouen

### The Charming Bride

### Secret Gems:

- Akchour Waterfalls
- Talassemtane National Park
- Grand Mosque
- Carpet Stores
- Old Medina of Chefchaouen

From Casablanca by car: 5h

From Marrakech by car: 7h30m







### the blue diamond

### **Unique Charm:**

- The blue-rinsed homes create a surreal atmosphere, making it a city unlike any other.
- Wander through blue-lit streets, admire the Kasbah, and immerse yourself in the city's unique architectural treasures.

### Rich Heritage:

Explore the historic Medina and Kasbah

### **Outdoor Adventure**

• Discover the beauty of the Rif Mountain range through hiking trails, caves, and rivers, offering endless opportunities for outdoor enthusiasts.









#### **Untainted Natural Beauty:**

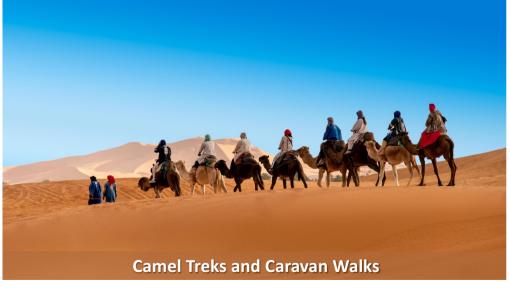
 Experience enchanting landscapes, from national parks to waterfalls and pristine beaches, all surrounded by stunning scenery.

### **Handicraft & Arts**

- Explore local crafts like woodwork and weaving, bringing home cherished souvenirs from this captivating city.
- Markets Outa el Hammam Square, Ras El Ma Market, Souk El Maach
- Artisanal Cooperative where visitors can see artisans at work and purchase handmade items directly from the sourc

















Skiing at the Michlifen Resort

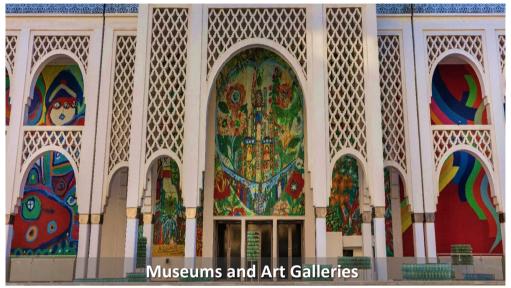














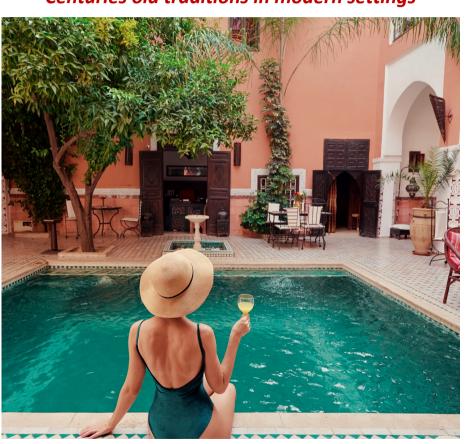




### Wellness & shopping

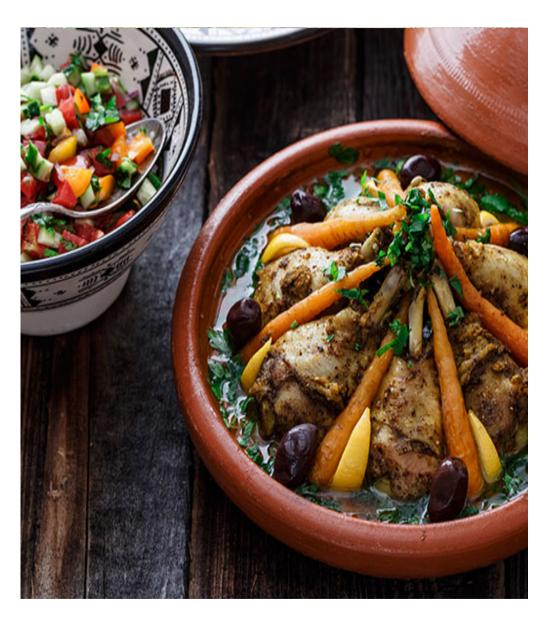


Centuries old traditions in modern settings



From the souk to luxury shops







### savor Moroccan gastronomy

- Tajine
- Couscous
- R'fissa
- Pastilla
- Harira
- Spices and Mint Tea

### Indian restaurants:

Clay Oven / Bollywood Indian Halal / India Palace

Marrakech: Bombay Marrakech / Les Jardins de Bala /

Bombay Halal / Rivayat, Oberoi Marrakech

**Rabat:** Clay Oven

**Tangier**: Indian Spice / Sarayah Food

**Agadir:** Bollywood Oceana











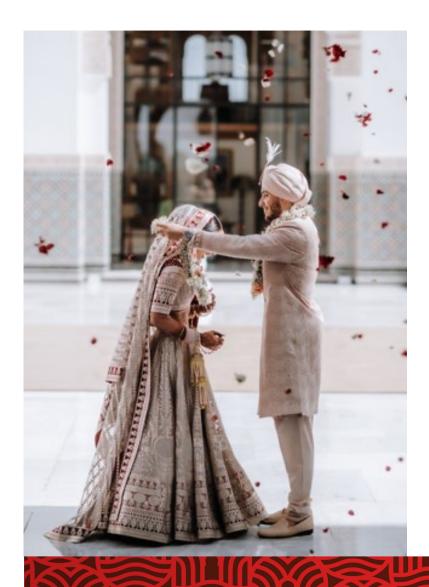






### **Morocco: Ideal for MICE**

- **Geographical Location and Accessibility:** Gateway to Europe, Africa, and the Middle East
- Safety and Stability: Peaceful environment and low crime rates
- Government Support: Streamlined visa processes and infrastructure investment
- Modern State-of-the-Art Conference Facilities: World-class venues with technological excellence
- Upscale Accommodation: 4 and 5-star hotels, riads, and guest houses
- **Cultural Richness:** Historic sites, festivals, and culinary experiences
- Flexibility: Experienced professional DMCs / Event companies adapting to various MICE requirements
- Price Considerations: Competitive affordable pricing, no compromise in service
- Availability of venues and vendors: English speaking personnel and hassle-free venue bookings
- Prestigious Large-scale Events: Host to major international events and conferences





## Morocco is an ideal destination for Indian weddings

- Exotic and diverse landscapes
- Cultural significance
- Exceptional cuisine
- Ease of access and accommodation
- Memorable wedding traditions
- Adventure and exploration for guests
- Professional wedding services

"Indian weddings are taking center stage in Morocco, blending rich traditions with stunning landscapes."







### filming in Morocco

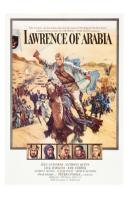
- Accessibility
- Cultural Richness
- Diverse Locations
- Infrastructure support
- Experienced crew and talent
- Equipment availability & support
- Government support
- Safety and security

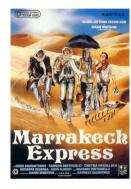


### top movies filmed in Morocco









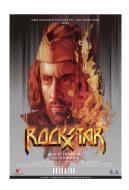






















### For further information, please contact:

Mr. Jamal Kilito Ms. Neeti Sharma

jkilito@onmt.org.ma neeti@intrepid-marketing.com







www.visitmorocco.com

