

WEALTHY CULTURE ENTHUSIAST

DURATION
3 days

HOTELS
5 star

قطر
QATAR
للسياحة Tourism



This itinerary is for higher-income travellers (average age 37) who want a special and fulfilling trip to experience a new culture. During their stay, they want to attend local performances, eat a variety of local cuisine and go to museums.

They also want to explore traditional markets, sites of natural beauty and art galleries.



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DAY 1 | EXPLORE DOHA'S CORNICHE AND NEARBY MUSEUMS



MUSEUM OF ISLAMIC ART (MIA) AND MIA PARK

1 | Visit the Museum of Islamic Art (MIA) and MIA Park

Commence your tour at the stunning Museum of Islamic Art, an architectural wonder designed by Pritzker prize-winning architect I.M. Pei, covering 14 centuries of Islamic art and artefacts. The museum comprises four floors of permanent and temporary exhibitions, a gift shop, a café and the haute cuisine restaurant IDAM, by renowned chef Alain Ducasse, on the fifth floor. Afterwards, relax and enjoy the surrounding MIA Park where you can stroll, enjoy public art, gardens and cafés and take in the Doha skyline from the best vantage point in the city.

[Find out more...](#)



NATIONAL MUSEUM OF QATAR (NMQ)

2 | Experience the National Museum of Qatar (NMQ)

Be awed by the desert-rose inspired National Museum of Qatar, where interactive displays bring the country's past to life. Built around Sheikh Abdullah bin Jassim Al-Thani's original palace, the National Museum of Qatar charts the country's history and progress through the centuries. Exhibitions combine historical objects and contemporary influences, opening up a dialogue around the impact of rapid change. While on-site, enjoy rotating activations of the museum courtyards, fabulous cafés, and unique shops.

[Find out more...](#)



QATARI LUNCH AT NMQ

3 | Enjoy a traditional Qatari lunch at the National Museum of Qatar (NMQ)

Relish an authentic traditional Qatari feast that preserves and displays key aspects of Arabic hospitality, culture, culinary heritage and more at the restaurants on the premises of the National Museum of Qatar.



FIRE STATION ARTS HUB

4 | Explore the Fire Station arts hub

The Fire Station, built in 1982, had the last fire engine removed in December 2012 and then became a part of the Qatar Museums network. Converted into a contemporary arts hub, the galleries showcase international and local art and artists, engages the local community, and nurture emerging talent through its artist in residence program.

[Find out more...](#)



AL BIDDA PARK

5 | Wander through Al Bidda Park

From the Fire Station, take a walk along the lush Al Bidda Park that consists of three distinct spaces, each of which offers unique panoramic views. The park showcases birds, native trees, including the iconic Sidra tree, and glimpses of Qatar's art, heritage, and architecture. It also houses a wide variety of sports and recreational facilities for all to enjoy.



DHOW BOAT DINNER CRUISE

6 | Dhow boat dinner cruise

Conclude the first day of your tour on a traditional wooden dhow boat, where, along with the serene corniche views, you will be treated with a dinner buffet to satisfy your cravings after a long day of sightseeing. Head back to your hotel to relax for the rest of the day.

DAY 2 | THE PEARLS OF QATAR



EDUCATION CITY MOSQUE AND GALLERY

1 | Tour the Education City Mosque and Gallery

In the morning, head out to visit The Education City Mosque and the Quranic Botanic Gardens. The mosque is housed within the Minaretein building that gracefully rests on five large columns, representing the five pillars of Islam. Take a tour of the mosque and adjoining gallery to learn about the basic tenants of Islam and how they can be expressed through art and community.

[Find out more...](#)



TOUR AL SHAQAB

2 | Tour Al Shaqab

Home to over 700 horses, this state-of-the-art equine Eden is filled with rich history and heritage. Take a private tour of the first-rate facilities and watch the animals exercise, swim or train. Learn about Qatar's globally renowned breeding and equine education programs and its commitment to the tradition and development of equestrian excellence.

[Find out more...](#)

3 | Visit Mathaf: Arab Museum of Modern Art

Experience a uniquely Arab perspective on contemporary art, check out Mathaf: Arab Museum of Modern Art. The museum's permanent collection features more than 9,000 works by notable artists from the Arab world from the 1840s to the present day.

[Find out more...](#)



MATHAF: ARAB MUSEUM OF MODERN ART

4 | Explore Zekreet Rock Formations and Richard Serra's East-West, West-East

Venture out of the Education City and head north of Doha to visit East-West/ West-East, the most expansive installation that Richard Serra created. This breathtaking sculpture comprises four steel plates, each over 14-meters tall and is located amidst the Ras Abrouq - the unique limestone rock formations outside Zekreet.

[Find out more...](#)

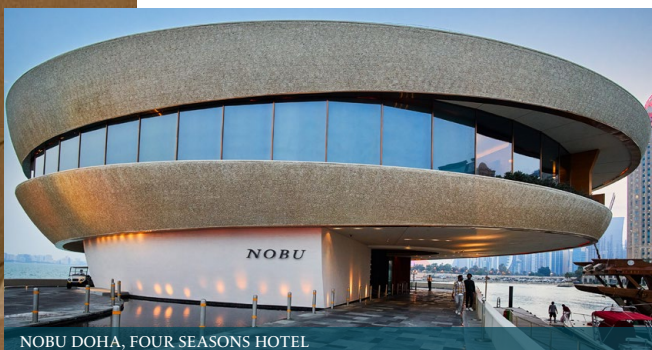


ZEKREET ROCK FORMATIONS

5 | Dine at one of Qatar's many upscale restaurants featuring Michelin star chefs

End the day with a memorable fine dining experience at a high-end restaurant of your choice. Qatar is known for its haute cuisines and its diverse culinary.

[Find out more...](#)



NOBU DOHA, FOUR SEASONS HOTEL

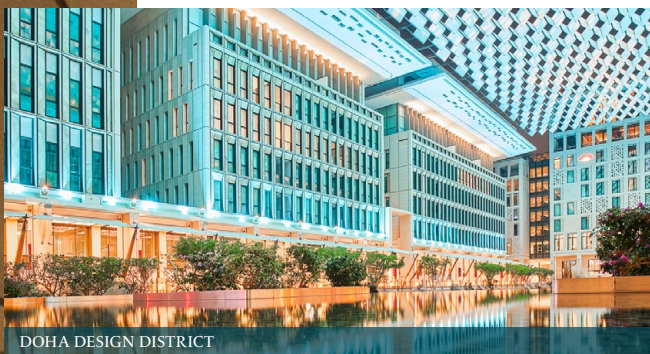
DAY 3 | WANDER MSHEIREB DOWNTOWN & SOUQ WAQIF



1 | Msheireb Museums

Dive deep into Qatar's untold stories and intriguing history at the Msheireb Museums. Explore the four historic heritage houses that have been restored and transformed into museums to explore key players and periods in Qatar's history and evolution. The Msheireb Museums provides visitors with a walk through Qatar's history in an up-close and personal way.

[Find out more...](#)



2 | Doha Design District

Qatar's newest hub for creativity and innovation is the Doha Design District. The district is home to new galleries, showrooms, creative services, stores, as well as restaurants and cafes.



3 | Souq Waqif

Built on the site of Doha's century-old trading market, Souq Waqif's winding alleys with merchants selling traditional garments, spice and handicrafts remain an important part of daily life in Qatar. The newly renovated souq now also offers a myriad of restaurants, coffee shops and lounges. Souq Waqif is also home to the Falcon Souq, where you can see the majestic birds up close and pose with a falcon perched on your arm. Continue the tour to the Gold Souq across the street where all that glitter is, in fact, gold. Shoppers can find a rich variety of jewellery, both traditional and contemporary pieces, at competitive prices.

[Find out more...](#)

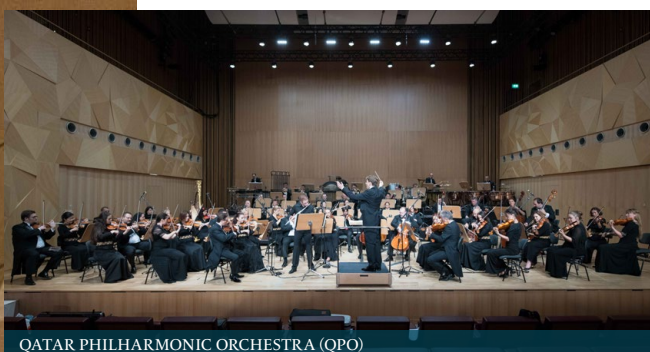


4 | Katara Cultural Village

Take a stroll at Katara Cultural Village, Doha's ultimate destination for culture and entertainment. Enjoy the perfect combination of art galleries and workshops, theatres and performances venues, along with a wide variety of exceptional cafes and restaurants.

Katara Cultural Village is also home to Galeries Lafayette which features unique partnerships with local designers for shopping enthusiasts.

[Find out more...](#)



5 | Qatar Philharmonic Orchestra (QPO) performance at Katara Opera House (schedule dependent)

End your day with a treat to the ears. Enjoy a live performance by the Qatar Philharmonic Orchestra at the Katara Opera House. With renowned musicians and artists from across the world, this classical music performance will leave you mesmerized.

[Find out more...](#)

RECOMMENDED STAY OPTIONS



MANDARIN ORIENTAL DOHA

Mandarin Oriental Doha

Heart of Msheireb Downtown Doha, an intimate and stylish urban retreat. Full service spa. Unique culinary experiences. Rooftop swimming pool, restaurant and bar.

[Find out more...](#)

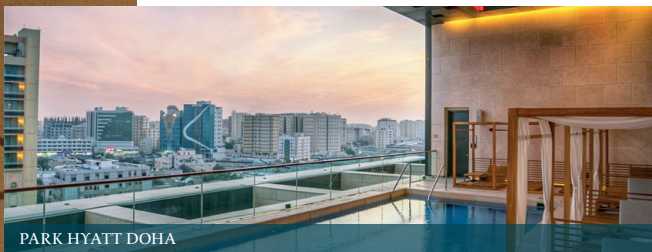


ALWADI HOTEL DOHA - M GALLERY

Alwadi Hotel Doha - M Gallery

Heart of Msheireb Downtown Doha, an intimate and stylish urban retreat. Rooftop swimming pool and bar. Full service fitness center and spa.

[Find out more...](#)



PARK HYATT DOHA

Park Hyatt Doha

Sophisticated retreat in the heart of Msheireb Downtown Doha featuring a two-story luxury spa, a semi-covered pool, fully equipped fitness center and unique culinary experiences.

[Find out more...](#)



SOUQ WAQIF BOUTIQUE HOTELS

Souq Waqif Boutique Hotels

A collection of small, boutique hotels dispersed throughout Souq Waqif, immersing guests in the traditions and history of Doha with modern design interpretations, and comforts. Centrally managed, the collection of hotels has a swimming pool, fitness centre and spa available to all guests. Alcohol-free property.

[Find out more...](#)



MARSA MALAZ KEMPINSKI, THE PEARL

Marsa Malaz Kempinski, The Pearl

The Marsa Malaz Kempinski is a luxury Beach Resort with award-winning Spa by Clarins, a private beach, outdoor pools, tennis court, state-of-the-art fitness center, activities line-ups for kids and adults, including water sports and a kids club.

[Find out more...](#)



SHARQ VILLAGE & SPA, A RITZ CARLTON HOTEL

Sharq Village & Spa, A Ritz Carlton Hotel

This luxury beach resort is modelled after a traditional Qatari village and is in close proximity to Hamad International Airport (HIA) with views of Doha city skyline. The property offers hotel rooms and suites, as well as private villas. A truly unique Middle Eastern luxury spa experience is guaranteed.

[Find out more...](#)



SHERATON GRAND DOHA RESORT AND CONVENTION HOTEL

Sheraton Grand Doha Resort and Convention Hotel

Landmark hotel resort in the heart of Doha's West Bay. Extensive gardens, beach front, and pool and offering family activities; water sports. Adjacent to Hotel Park and Doha's famous Corniche.

[Find out more...](#)