

• Time Zone:

- Arabian Standard Time
- > Time zone in Saudi Arabia (GMT+3)

Currency

- > Saudi Arabia's national currency is the Saudi Riyal.
- > Payment option: Cash & credit cards are accepted.

Language

- Arabic is the official language of Saudi.
- > However, English is also widely spoken.

Culture

- Home to Mecca and Medina
- ➤ Historic hub of trade, culture, and pilgrimage
- > Rich Arabian heritage
- > A blend of tradition and modern transformation

Public etiquette

- Respect local customs
- Avoid offensive language & loud behavior
- Alcohol and narcotics are strictly prohibited by law
- Violations can lead to serious legal consequences
- Advise clients to be mindful and respectful in public spaces

• For Women:

- Wearing an abaya (a long cloak) is no longer mandatory.
- Women are free to wear what they feel comfortable in, as long as it is respectful of the country's cultural and religious values.
- Clothing should be modest, ensuring that shoulders and knees are covered in public spaces.
- Swimwear is permitted at designated locations such as resorts, hotel pools, and private beaches, with many offering separate facilities for men and women.

• For Men:

- Men should also dress modestly in public, avoiding sleeveless tops and shorts that rise above the knee.
- Swimwear is acceptable in pools, private resorts, or beach areas where it's explicitly allowed.

Saudi Arabia welcomes all visitors and encourages them to embrace the local culture while enjoying its hospitality. Dressing respectfully helps ensure a smooth, comfortable experience for everyone.