03. PRAGUE — Heritage + Shopping Escape

5 Days / 4 Nights

Prague • Fashion Arena Prague Outlet

Suggested route: Prague city centre → Fashion Arena Prague Outlet → Prague city centre

Explore Prague's medieval streets, historic squares and castle district before setting aside a day for Fashion Arena Prague Outlet. The itinerary combines the city's architectural heritage and Czech dining with a dedicated premium outlet-shopping experience.

Day 1: Arrive in Prague

- Arrive in Prague and check into your hotel.
- Take a relaxed walk through Old Town Square, with its historic buildings and Astronomical Clock.
- Explore the surrounding lanes and cafés before heading towards the Vltava riverfront.
- Cross Charles Bridge in the evening for views across the city.
- Enjoy dinner at a Czech restaurant.
- Overnight in Prague.

Day 2: Prague's Historic Quarter

- Begin with Prague Castle, exploring its courtyards and the area around St. Vitus Cathedral.
- Walk through Malá Strana, with its historic streets, churches and traditional cafés.
- Stop for lunch before continuing towards the river.
- Spend the afternoon exploring local shops, galleries or additional cultural attractions.
- Enjoy an evening at leisure.
- Overnight in Prague.

Day 3: Shopping at Fashion Arena Prague Outlet

- Travel to Fashion Arena Prague Outlet, located outside the historic city centre.
- Allow approximately 3–4 hours including travel time for the shopping experience.
- Browse the outlet stores and take a break for refreshments.
- Visit the Tourism Information Centre to enquire about international visitor benefits, including the VIP Day Pass where applicable.
- Return to central Prague in the afternoon.
- Spend the evening exploring the city's dining scene.
- Overnight in Prague.

Day 4: Discover More of Prague

- Explore Josefov, Prague's historic Jewish Quarter, or visit a museum that suits your interests.
- Continue towards Wenceslas Square for shopping, cafés and the contemporary side of the city.
- Enjoy a leisurely lunch and some free time to revisit favourite areas.
- Spend the evening along the Vltava or enjoy a traditional Czech dinner.
- Overnight in Prague.

Day 5: Prague & Departure

- Enjoy breakfast and a final morning walk around the Old Town.
- Depending on departure time, stop at a local café or browse the shops around the city centre.
- Transfer to the airport for departure.

VIA Outlets experience: Fashion Arena Prague Outlet

Best for: First-time visitors to Prague, heritage-focused city breaks and travellers looking to add shopping to a Central European itinerary.