04. ZURICH — Swiss City + Alpine Shopping Escape

5 Days / 4 Nights

Zurich • Landquart • Graubünden

Suggested route: Zurich → Landquart Fashion Outlet → Zurich or onward into the Swiss Alps

Combine Zurich's lakeside setting, historic Old Town and premium shopping streets with a dedicated visit to Landquart Fashion Outlet. The journey also offers an opportunity to incorporate Switzerland's alpine scenery into a wider European itinerary.

Day 1: Arrive in Zurich

- Arrive in Zurich and check into your hotel.
- Explore Zurich Old Town, walking through its historic lanes and squares.
- Visit the area around Grossmünster and Fraumünster, known for their architectural and cultural significance.
- Head towards Lake Zurich for a relaxed waterfront walk.
- Enjoy dinner in the city.
- Overnight in Zurich.

Day 2: Zurich's City & Lake

- Begin with a walk along Bahnhofstrasse, Zurich's renowned shopping avenue.
- Continue through the Old Town and explore its cafés, boutiques and historic landmarks.
- Spend the afternoon by Lake Zurich, with an optional boat trip depending on schedules and weather.
- Enjoy a relaxed evening at one of the city's restaurants.
- Overnight in Zurich.

Day 3: Shopping at Landquart Fashion Outlet

- Travel to Landquart Fashion Outlet, either by train to Landquart station or by road.
- Allow approximately 3–4 hours including travel time for the outlet-shopping experience.
- Explore the centre's stores and take a break at its cafés and restaurants.
- Enquire at the Tourism Information Centre about the VIP Day Pass and applicable tax-free services.
- Return to Zurich or continue to an overnight stay in the Graubünden region, depending on the wider travel plan.
- Overnight in Zurich or the selected onward destination.

Day 4: Swiss Scenery & Leisure

- Enjoy a relaxed day exploring Zurich or continue into the surrounding Swiss landscapes.
- Travellers continuing towards Davos, Klosters or St. Moritz can use the day for a scenic rail or road journey, subject to the chosen route and season.
- Enjoy local dining and time to take in the Swiss setting.
- Overnight in Zurich or the selected onward destination.

Day 5: Departure

- Enjoy breakfast and a final walk around the city or hotel neighbourhood.
- Transfer to Zurich Airport or continue the onward Swiss itinerary.

VIA Outlets experience: Landquart Fashion Outlet

Best for: Zurich city breaks, Switzerland itineraries and travellers combining shopping with scenic rail journeys or alpine stays.